



# CeBIT 2015

Information for visitors

16 – 20 March 2015  
Hannover - Germany

New Perspectives  
in IT Business

[cebit.com](http://cebit.com)



Deutsche Messe



# The digital age is here! Are you ready?



More than **300**  
start-ups full of  
creative ideas

**3,400**

participating companies  
from 70 countries with  
innovative products and  
digital solutions



International networking with  
IT professionals from more  
than **100** countries

**1,000**

hours of conferences, forums and workshops promote  
effective knowledge transfer



**200**

More than  
high-calibre speakers at the  
CeBIT Global Conferences



**dIconomy**, the keynote theme at CeBIT 2015, symbolizes the rapid expansion of information technology into all areas of the economy and society. The comprehensive convergence of the global market trends Internet of Things, Mobile, Social, Big Data, Cloud and Security will have a sustained impact on corporate processes and pave the way for new business models.

Unlock the unique opportunities offered by  
digitization – at CeBIT 2015!

# IT. Business. 100 %.

## All the facets of the digital future at a single venue

### Exhibition

CeBIT covers all the relevant issues in IT business. Thanks to its market-oriented structure, CeBIT is geared strictly to the requirements of the professional public.

China, Partner Country in 2015, is one of the world's fastest growing nations in the field of IT and telecommunications. The People's Republic will showcase its capabilities at a central stand in Hall 6 and at various themed pavilions.

### Conferences

Taking place on three podiums and featuring 200 high-calibre speakers, the CeBIT Global Conferences provide a comprehensive overview of the digital world. The conferences will be augmented by specialist forums relating to the individual display categories.

[www.cebit.de/en/conference-program](http://www.cebit.de/en/conference-program)

### Topic Clusters

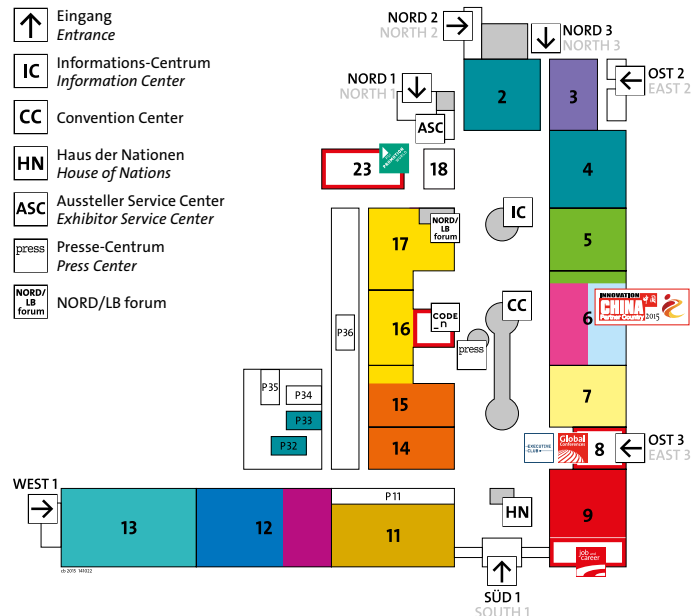
- Digital Business Solutions (Halls 2, 4, Pavilions 32, 33)
- ECM, Input / Output Solutions (Hall 3)
- ERP, CRM, BI & Commerce (Halls 5, 6)
- Global Business IT / International Business Area (Hall 6)
- Business Security (Hall 6)
- Research & Innovation (Hall 9)
- DatacenterDynamics@CeBIT (Hall 12)
- Communication & Networks (Hall 13)

### Conference & Lounge Area

- CeBIT Global Conferences (Hall 8)
- CeBIT Executive Club (Hall 8)

### Special Displays

- Public Sector Parc (Hall 7)
- Planet Reseller (Hall 14 / 15)
- Global Sourcing Area (Halls 15, 16, 17)
- IT enables – Internet of Things: Ready for Business (Hall 12)
- CeBIT SCALE 11 Create – Develop – Elaborate – Found (Hall 11)
- job and career at CeBIT (Hall 9)
- CODE\_n15 – Into the Internet of Things (Hall 16)
- PSI PROMOTION WORLD (Hall 23)
- INNOVATION CHINA Partner Country 2015
- Central Chinese Pavilion (Hall 6)



# Services and information

## Opening hours

Monday 16 March to Friday 20 March 2015.

Daily from 9.00 a.m. to 6.00 p.m.

## Information Center

The Information Center (IC) is open daily from 9.00 a.m. to 6.00 p.m. Apart from general information, a full range of services is available.

## Guided Tours

Find out more about key innovations and exhibits. The tours start at the Information Center (IC).

[www.cebit.de/en/guidedtours](http://www.cebit.de/en/guidedtours)

## Exhibitor and product search

Plan your visit to CeBIT in advance. The exhibitor and product search function delivers all the latest information.

[www.cebit.de/en/exhibitors-products](http://www.cebit.de/en/exhibitors-products)

## New CeBIT App

Your mobile tool for an efficient visit to CeBIT. Offers full access to the list of exhibitors and conferences. Available free of charge via the CeBIT App Station and via App Store/Play Store.

## CeBIT Newsletter

The CeBIT Newsletter enables you to feel the pulse of the digital world before, during and after the show. Find out about the latest innovations.

[www.cebit.de/en/newsletter](http://www.cebit.de/en/newsletter)

# Tickets and travel

## Tickets: Exhibition

	Advance sales	At the ticket office
Day ticket .....	€ 55	€ 60
Day ticket (reduced price)* .....	–	€ 25
Full-event ticket .....	€ 105	€ 110

Access to the exhibition and the events in the halls

## Tickets: Exhibition & Conferences

Day ticket ..... € 600      Full-event ticket ..... € 1,000

Access to the exhibition and the CeBIT Global Conferences. Early Bird tickets and CGC Party tickets are available.

## Red Ticket

Exclusive access to all the top events ..... € 1,990

\*All prices include VAT. Children under 16 years of age will be admitted only if supervised by an adult. Reduced-price day tickets are available (on-site only) to schoolchildren, students, apprentices and persons doing voluntary military service or voluntary community service (valid ID must be shown). Disabled persons qualify for reduced-price day tickets (available on-site). Proof of disabled status must be shown. Registered accompanying persons are entitled to free admission.

## Advanced ticket sales and travel information

- Online: [www.cebit.de/en/tickets](http://www.cebit.de/en/tickets)
- Via the sales partners of Deutsche Messe:  
[www.messe.de/salespartner\\_gb](http://www.messe.de/salespartner_gb)
- Travel and accommodation:  
[www.cebit.de/en/visitorservices](http://www.cebit.de/en/visitorservices)

Further information about CeBIT 2015 is available at  
[cebit.com](http://cebit.com)



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[www.messe.de/salespartner\\_gb](http://www.messe.de/salespartner_gb)

## CeBIT on the social networks



[www.facebook.com/cebit.fanpage](http://www.facebook.com/cebit.fanpage)



[www.twitter.com/cebit](http://www.twitter.com/cebit)